

Mitsubishi Plastics to launch "Mitsubishi Plastics Infratec Co., Ltd." following the restructuring of its environment & life materials businesses

Mitsubishi Plastics, Inc.

Mitsubishi Plastics, Inc. (Head office: Chiyoda-ku, Tokyo; President: Takumi Ubagai) plans to launch a new business called Mitsubishi Plastics Infratec Co., Ltd. on January 1, 2013, following the restructuring of its existing businesses in the environment & life materials field: namely, the Environment & Housing Materials Department and the Life Infrastructure Department, as well as Mitsubishi Plastics Marketing Co, Ltd. (Head office: Chuo-ku, Tokyo; President: Masato Sasaki), a sales subsidiary engaged in the said field. In addition, Ryobi Techno Inc. (Head office: Nagahama-shi, Shiga prefecture; President: Takehiko Watanabe), a subsidiary of Mitsubishi Plastics whose business is manufacturing housing related products, will be integrated with the new company. Thus a comprehensive manufacturing and sales system will be established under the two companies, Mitsubishi Plastics Infratec and Ryobi Techno.

The above two departments are currently engaged in a range of businesses targeting the domestic markets of civil engineering, construction and housing; however, these markets have been shrinking recently, due mainly to decreases in public investment and the number of new home construction (dropped below 900,000 in recent years). In order to swiftly respond to such market trends and to set up a system that can provide new products to meet the evolving needs of customers, Mitsubishi Plastics has determined to undertake a drastic restructuring of its businesses in the environment & life materials field and establish a new company Mitsubishi Plastics Infratec Co., Ltd.

Mitsubishi Plastics Infratec has a compact and flat organizational structure that enables swift decision-making as well as the comprehensive management of the company's functions from R&D through to manufacturing and sales. It can leverage its industry leading experience and expertise in niche markets such as civil engineering, construction, housing, equipment and industrial materials, while developing new products with its advanced technologies cultivated over many years, focusing on the aspects of maintenance, reinforcement, disaster prevention, post-earthquake reconstruction, the environment and comfort. In this way, the new company aims to become a highly competitive organization that holds the number one position in the markets.

Mitsubishi Plastics Infratec strives to attain the concept of "KAITEKI" ※ advocated by the Mitsubishi Chemical Holdings Group, by constantly considering the needs of customers and developing various new products as an innovative manufacturer that contribute to the advancement of social infrastructure.

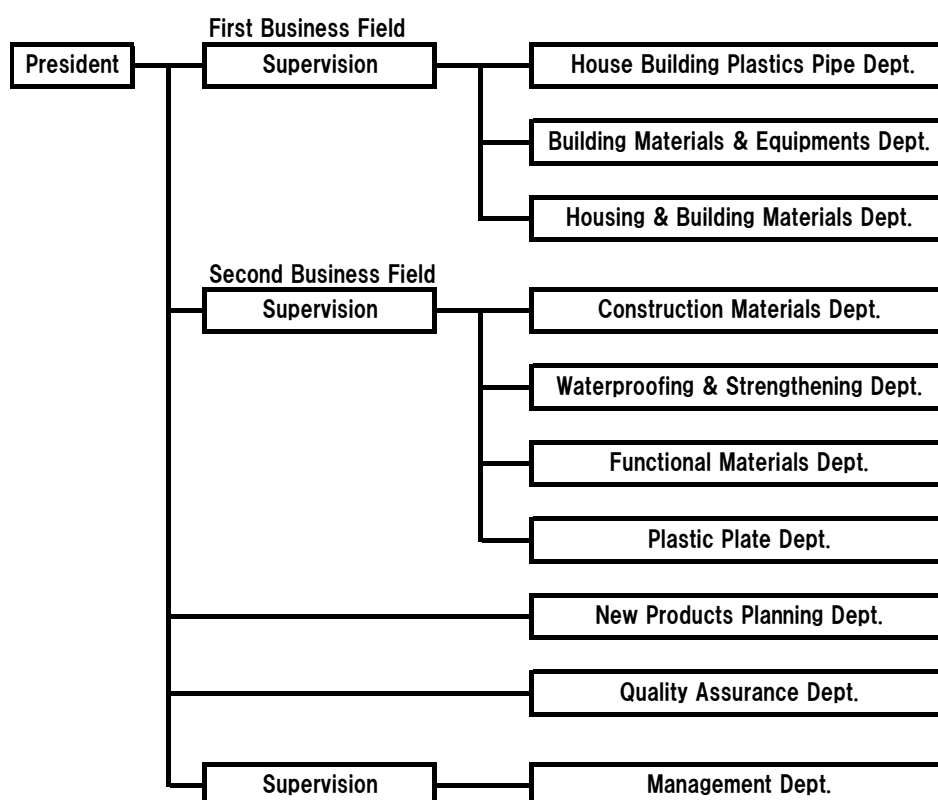
※KAITEKI: A challenge to attain the state of sustainability, materializing comfort for people, comfort for society and comfort for the Earth.

Good **Chemistry** for Tomorrow 三菱ケミカルホールディングスグループ

<Outline of Mitsubishi Plastics Infratec Co., Ltd. (to be launched on January 1, 2013)>

- Company name: Mitsubishi Plastics Infratec Co., Ltd.
- Incorporation: January 1, 2013
- Paid-in capital: 400 million yen
- Head office: Mitsubishi Plastics Building 1-2-2, Nihonbashihongokucho, Chuo-ku, Tokyo 103-0021, Japan
- President: Masato Sasaki (will assume the position as of January 1, 2013)

- Line of business: Manufacturing and sales of house building plastics pipe, building materials and equipment, house and building materials , construction materials, waterproofing and strengthening materials, and functional materials, and sales of plastic plates
- Sales: Approximately 33.5 billion yen (based on estimated FY2012 results)
- Number of employees: Approximately 250
- Business network: Head office, Hokkaido branch, Tohoku branch, Chubu branch, Kansai branch and Kyushu branch
- Organization structure (head office)



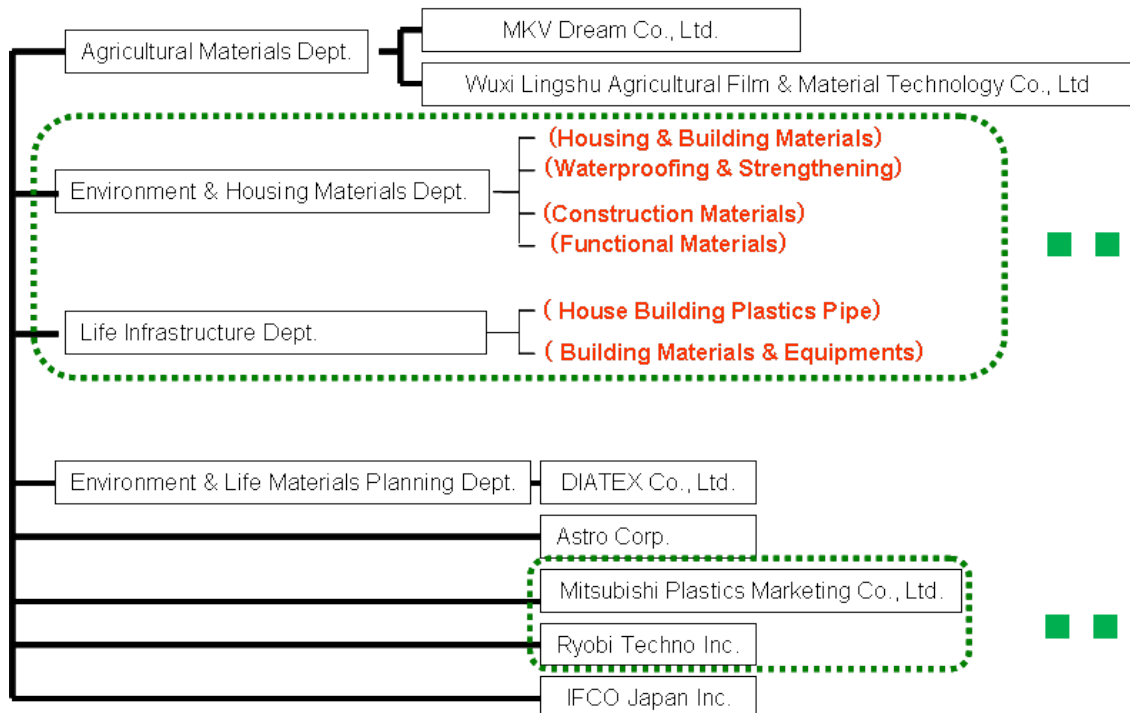
<Outline of Ryobi Techno Inc.>

- Incorporation: August 27, 1965
- Paid-in capital: 400 million yen (wholly-owned by Mitsubishi Plastics)
- Head office: 1 Tsukigase-cho, Nagahama-shi, Shiga prefecture, 529-0102, Japan
- President: Takehiko Watanabe
- Number of employees: Approximately 160
- Sales: Approximately 8.6 billion yen (based on FY2012 budget)
- Business network: Torahime Plant, Nagahama Plant, and Hiratsuka Plant
- Line of Business: Manufacturing of polycarbonate plates, corrugated plates, rain gutters, deck boards, piping made of PE-X materials (starting from December 1, 2012), water receiving tanks and cooling towers (starting from April 1, 2013)

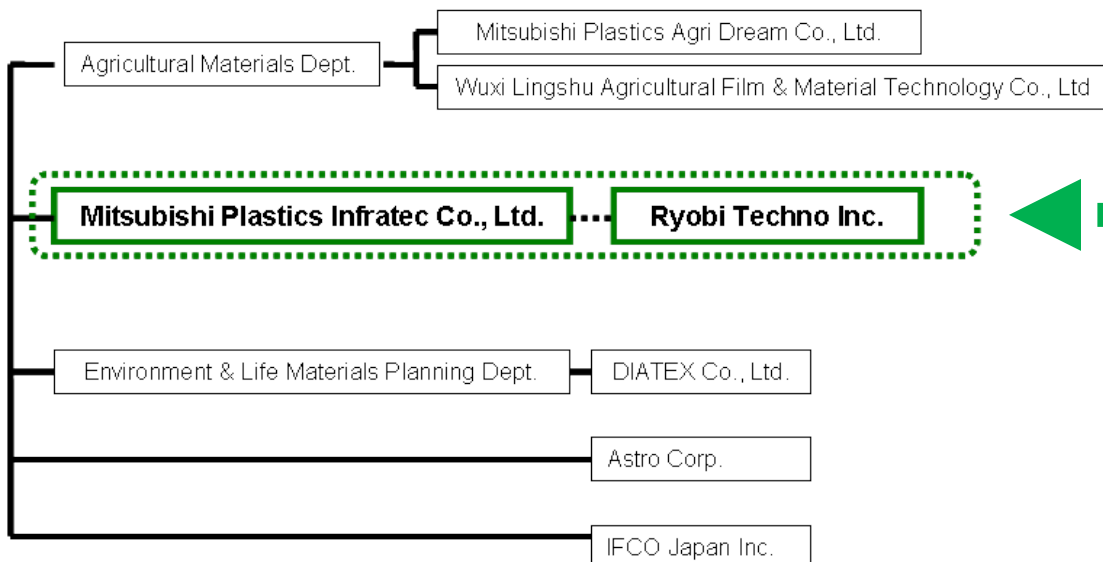
<Structure change>

Environment & Life Materials Businesses of Mitsubishi Plastics

Present organization



New organization (January 1, 2013)



For further information please contact:
Public Relations and Investor Relations office,
Mitsubishi Chemical Holdings Corporation.
TEL: +81-3-6748-7140